

XINYU XIAO

User Experience Designer

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EXPERIENCE

UX Designer

Experteer

Feb 2018 – Present Munich, Germany

Experteer is Europe's executive career service for senior-level professionals. I worked with a cross-functional team(VP/developers/data scientists/PMs) and took charge of milestone design presentations to the team. With iterate design we constantly improve sign up rate, profile rate and up sell rate. Main projects:

- Experteer's mobile experience - Beyond Jobs
- Redesigned Experteer Data Service system.
- Designed and implemented new features on Experteer Website.
- Updated brand book and style guide.
- Assisted marketing campaigns by creating both print and digital materials.

UI Designer (working student)

Intershop Communications AG

Jan 2016 – Sep 2016 Jena, Germany

Intershop offers solutions for E-commerce. We reconstructed the old version of Intershop Commerce Suite, which helps customer showcase their brands online. I was responsible for visual design refresh, including user interface, styleguide and design system. We received a lot of feedback from customer mentioned the new version of the visual experience has improved significantly.

Usability Engineer (Intern)

designaffairs GmbH

May 2015 – Sep 2015 Munich, Germany

designaffairs is a design consulting agency for user experience. I involved in the design process of various projects.

- BMW Mini Service Now app - I supported in the process of define user journey, created wireframe and final user interface.
- SIEMENS Healthcare Somatom Force - an innovative CT scanner and HMI concepts. I was responsible for GUI of smart touch panels.

Product Designer

Beijing Makerspace

Mar 2014 – Feb 2015 Beijing, China

Beijing Makerspace is a place for Hackers to build their dream. I participated in the design process of different app/web projects, including ux research, interaction design, visual design and prototyping. Projects: Safety Tax Free, PILA Foot

EDUCATION

Integrated Design Processes, MA

Coburg University of Applied Sciences

2015-2017 Coburg, Germany

Industrial Design, B.Eng

China Agricultural University

2010-2014 Beijing, China

SPECIALITIES

Interaction design

Interface design

Visual design

Digital prototyping

User research

Usability testing

Video making

SKILLS

Visual tools

Adobe Creative Suite

Sketch

Prototyping tools

Principle

Framer

Flinto

Invision

After Effects

Axure

Development

Html / CSS, SASS

JavaScript / CoffeeScript

PHP/ Wordpress

Arduino

Languages

English (fluent)

German (fluent)

Mandarin(native)